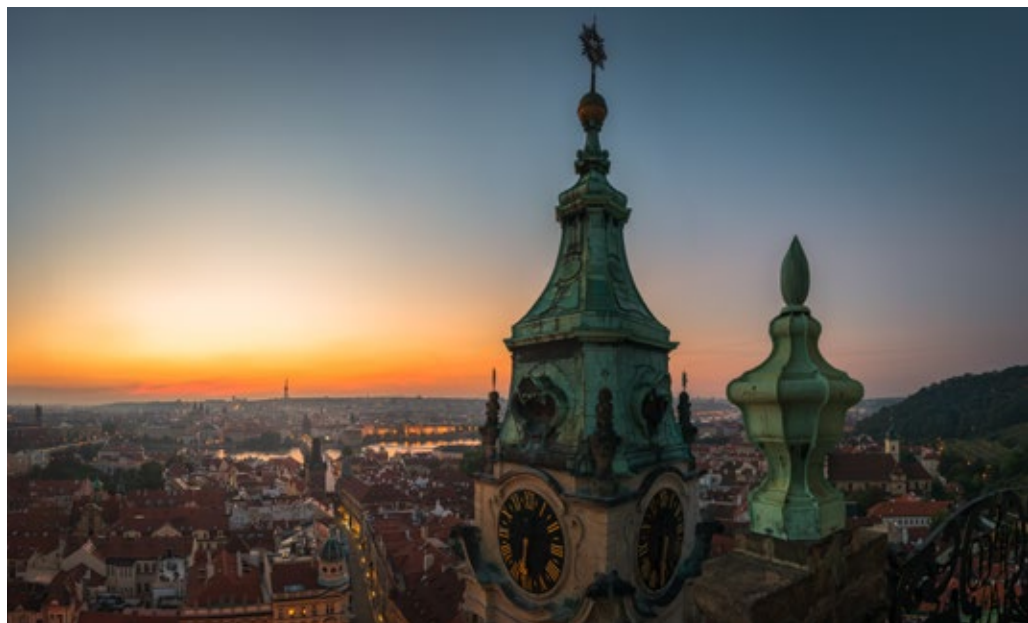




Catalogue of Czech incoming tour operators

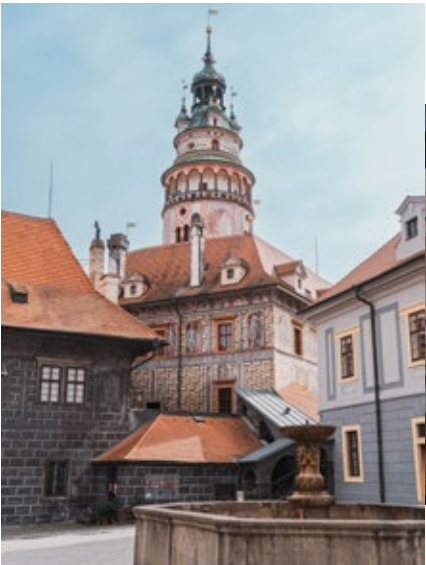


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Czechia and Czech Republic are synonyms and are both official names. However, Czech Republic is used in more formal communication. The shorter version is less formal.

Český Krumlov © Unreal Visual



Chateau Litomyšl © Libor Sváček / vydavatelství MCU



About the Association of Czech Travel Agencies (ACK ČR)



The Association of Czech Travel Agencies (ACK ČR) is the oldest and most respected professional body representing tour operators and travel agencies in the Czech Republic. Since 1990, we have been uniting companies across all segments of tourism – inbound, outbound, and domestic – and building a strong platform for international cooperation.

Our members include tour operators, travel agencies, as well as destination management companies with a proven track record in delivering tailor-made services for business partners worldwide. By choosing an ACK ČR member, you are working with a company that upholds the highest standards of quality, transparency, and professional ethics.

We actively collaborate with CzechTourism and Prague City Tourism to promote the Czech Republic as an attractive and reliable destination for leisure, business, and MICE travel. Through our wide network, we connect international partners with trusted Czech experts who can provide comprehensive services – from bespoke itineraries and cultural experiences to logistics, accommodation, and events. Our mission is simple: to make the Czech Republic your trusted destination partner in Central Europe.

Whether you are looking for a reliable DMC, a creative tour operator, or a specialized agency, ACK ČR is your gateway to a strong network of professionals who understand both local expertise and international standards.



Source:
<https://www.ackcr.cz/>

Český Krumlov © Libor Sváček



Vyšehrad, Prague © Michal Sanca / Shutterstock



An Introduction to Association of Czech Travel Agencies

Ladislav Havel

Chairman, Association of Czech Travel Agencies



Dear Tour Operator, Travel Agent or Visitor, As the oldest professional association of its kind in Czechia, we are delighted to introduce this brochure featuring leading Czech companies specializing in tourism from abroad. Our members are trusted travel agencies and tour operators, dedicated to delivering exceptional experiences and professional services to international visitors.

Our members offer a diverse range of travel services designed to cater to both leisure and business clients, providing expert knowledge, marketing insight and excellence in project management. Each company adheres to applicable Czech laws and operates according to a code of ethics, ensuring reliability and integrity in all services. By working with our members, it is possible to offer clients a seamless and unforgettable visit to Czechia.

This brochure contains useful information and inspiring examples that showcase the wonders of this country – highlights that have captivated countless people from around the world. We invite you to explore the profiles of these companies and take them in consideration as potential business partners for inbound travel to the Czech Republic.

Thank you for choosing Czechia as a premier travel destination!

Zuzana Mrázová

Minister of Regional Development of the Czech Republic



Dear colleagues and partners in tourism, The Czech Republic is a destination of remarkable diversity – a country where centuries of rich history meet contemporary hospitality, where vibrant cities blend seamlessly with peaceful countryside and where every region tells its own unique story waiting to be discovered.

Tourism represents one of the key opportunities for strengthening our national economy while showcasing Czech culture and heritage to the world. Each successful visit is the result of the dedicated work of incoming agencies, tour operators and many other professionals who transform visitors' expectations into unforgettable experiences.

This catalogue is a joint initiative of the Association of Travel Agencies of the Czech Republic, Czech Tourism Agency, Prague City Tourism, Prague Airport and many other valued partners. It responds to the growing needs of our tourism infrastructure and provides our international partners with a comprehensive overview of Czech

incoming services. At the same time, it demonstrates strong cooperation between public institutions and the private sector.

The Ministry of Regional Development actively promotes the growth of incoming tourism through strategic investments in destination management and international promotion and by fostering an environment that encourages such lasting partnerships. I am confident that this publication will become a valuable asset for building new business relationships and further strengthening the position of the Czech Republic on the global tourism map.

**I wish you many successful partnerships
and satisfied clients.**

František Reismüller

Director of the Czech Tourist Authority – CzechTourism



Dear travelers and lovers of discovery, allow me to invite you to a country that is unique in its diversity, offering something special for everyone. Here, you'll find beautiful mountains, lush forests, and charming valleys offering both tranquility and active relaxation. Thanks to an extensive network of hiking and biking trails, you can explore the enchanting corners of the Czech landscape. And it doesn't stop there! Czechia is proud of its long-standing spa tradition, which combines relaxation, health, and care for body and mind. Our world-famous spas attract visitors in search of comfort and high-quality services. For history and culture enthusiasts, we offer one of the highest concentrations of UNESCO heritage sites in the world. And here, everything is within reach – you can easily combine a scenic walk with a castle visit or an evening of relaxation at a spa.

Czechia is a safe country in the heart of Europe, and with many direct flights, it's easily accessible from all over the world. For up-to-date recommendations on must-see places, visit www.VisitCzechia.com, where we regularly share tips and highlights.

Czechia welcomes you with open arms – come and enjoy it to the fullest!

General Information about Czechia



Červená Lhota Castle © Libor Sváček

Situated in the heart of Europe, Czechia offers a rich blend of natural beauty, cultural attractions and historical buildings, all within a reasonable distance. Discover a land of captivating castles, UNESCO world heritage sites and charming old cities. The country boasts rejuvenating spas centres, serene monasteries, picturesque mountains and national parks that are just waiting to be discovered.

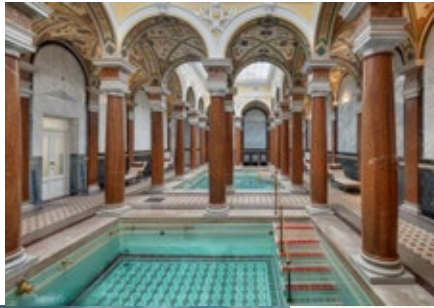
Everyone is sure to find inspiration and enjoy unique experiences within its borders.

Its convenient location means the country is able to function as a logistical hub for accessing key markets such as Germany, Austria, Poland and Slovakia. The nation's proximity to major European cities, including Vienna, Berlin and Warsaw.

- Capital Prague (Praha in the Czech language)
- Population 10,859,532
- Average age of population 42.8
- Official Language Czech
- Government Parliamentary Republic
- A member of the European Union & Schengen Area

Olomouc © Libor Sváček / vydavatelství MCU





Roman Spa Mariánské Lázně
© KIS Mariánské Lázně



Castle Kašperk © Aleš Motejl



Hotel Kouty © Ondřej Košík

Czechia is a member of the North Atlantic Treaty Organization (NATO) Emergency numbers:

112

European /
General
emergency
number*

150

Fire and
Rescue
Service

155

Emergency
Medical
Service

158

Police

156

Municipal
Police

Other useful numbers:

- **1230** – Road Assistance (look for “ÚAMK” – the Czech acronym for the service)
- **261 192 146** – Police Service for Foreigners (for visa and residency inquiries)

Currency: the Czech Crown

- 1 EUR = 25 CZK; 1 USD = 22 CZK
- Card payments widely accepted, contactless or Apple Pay/Google Pay available

A safe country that appears annually in the Top 10 of global ratings

Czechia is considered one of the world's safest countries, so represents a secure environment for foreign visitors and investors. Its transparent legal system aligns with European legislation, providing robust protection for investors' rights, intellectual property and contract enforcement.

Non-EU tourists can save up to 21% in VAT on purchases made in Czechia. Look for “Tax Free” signs or ask in-store for details, as not all shops participate. A minimum purchase of 2000 CZK from one store is required to qualify.

*works across the EU

Transport

- Vehicles drive on the right
- No consumption of alcohol by drivers is permitted
- A vignette for toll roads is necessary; using a motorway designated as D ("dálnice") requires purchase of a Motorway Electronic Vignette



Available here
<https://edalnice.cz/en/index.html>

- Making mobile calls without a hands-free system is not permitted
- Speed limits – 50/90/130 km/h
- Electric car charging stations are available nationwide



For more information visit
<https://www.visitczechia.com/en-us/travel-info/transport-in-the-czech-republic>

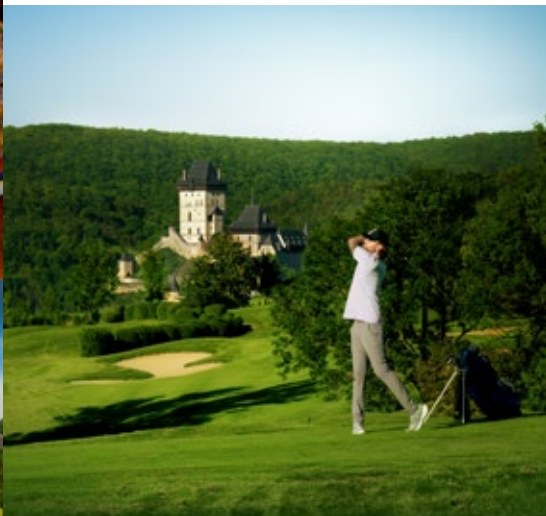




Mutton on marjoram
© Mikuláš Gottwald Photoone



Castle Jindřichův Hradec © Aleš Motejl



Health Resort Golf, Karlštejn © Jan Kasl

Airports

- International airports: Praha (Prague), Brno, Ostrava, Pardubice, Karlovy Vary and České Budějovice
- Transport from Prague's Václav Havel (PRG) to the city centre:
- Public transport BUS no. 59 (to Metro A), no. 100 (to Metro B), or the Airport Express (to Main Railway Station, Metro C).
- Alternatively, Uber (Official Taxi Service) and other ride-sharing services are available directly in front of the terminals.



For more information visit
<https://www.prg.aero/en/transport-and-parking>



National train and bus connections

- The main railway stations in Prague, Brno, Olomouc and Ostrava are wheelchair accessible.

Czech Public Holidays

In Czechia, public holidays are classified as either state holidays or significant bank holidays. Below is a list of the major ones in Czechia.

1 January	New Year's Day / Restoration Day of the Independent Czech State	6 July	Jan Hus Day
3 April	Good Friday *	28 September	St. Wenceslas Day, Statehood Day
5 April	Easter Sunday *	28 October	Independent Czechoslovak State Day
6 April	Easter Monday *	17 November	Struggle for Freedom and Democracy Day
1 May	Labour Day	24 December	Christmas Eve
8 May	Liberation Day	25 December	Christmas Day
5 July	Saints Cyril and Methodius Day	26 December	Boxing Day

Easter eggs © Jan Zálíš



Old Town Square, Prague © Libos Sváček



* Easter's date varies yearly, based on the first full moon after the spring equinox.

Prague

Prague, the capital of Czechia, is the core of the country's economy, culture, history and politics. The city is renowned for its varied architecture, encompassing styles from Romanesque and Gothic to Baroque, Renaissance and Cubism. The historical centre, which features Prague Castle, Charles Bridge and Old Town Square with the astronomical clock, is listed as a UNESCO World Heritage site.

Prague in world rankings

1	2	2	3	5	6	9	14
inmost cultural city	best public transport (TimeOut magazine's 2023 survey)	best place for life with children (British company Reassured)	safest city	the world's most desirable congress destinations (ICCA)	best place to live (British magazine Time Out)	city with best rated hotels (William Russel survey)	greenest city (HUGSI index)

Vyšehrad, Prague © Vladimir Sazonov / Shutterstock



Star Villa, Prague © Prague City Tourism



CzechTourism is the official national tourist board of Czechia, a state-funded organization under the Ministry for Regional Development responsible for promoting the country as a tourist destination both domestically and internationally. Its primary goal is to increase awareness of Czechia's culture, history, and natural beauty by working with regional tourism offices, municipalities, and businesses. Czech Tourism is focused on a global audience, with a headquarter in Prague, as well as a network of foreign offices in Europe and around the world.

Key aspects of CzechTourism's role:

- **Destination Marketing:** Providing, supporting and coordinating marketing activities in domestic and foreign markets with the aim to create a favourable image of the destination
- **Coordination of tourism activities:** Support for the all-round development of tourism, cooperation with state and

local government authorities, professional organisations, schools, research and consultancy institutions

- **Media presentation of Czechia,** the tourism sector and the CzechTourism agency: cooperation with domestic and foreign journalists and media, activities related to ensuring the objectives of media presentation.
- **Research and educational activities:** Preparation, organization and implementation of educational activities in the field of tourism and services in order to ensure and maintain the competitiveness of tourism entities in the domestic and foreign market,
- **Information and Data:** The agency's Institute of Tourism provides data and analysis on tourist trends and destination performance.
- **International Presence:** Through its foreign offices and representations, it presents Czechia on the global market.

Lookout tower Dušan Jurkovič, Rožnov pod Radhoštěm



South Moravian Region © Oldřich Hrb



List of foreign representations of the CzechTourism agency

- Benelux
- China covering Southeast Asia
- France
- Italy
- Japan covering Taiwan
- South Korea covering Philippines
- Mexico covering Brazil, Argentina, Colombia, Peru and Chile
- Germany
- Poland covering Lithuania and Latvia
- Austria covering Switzerland
- Slovakia
- Spain
- Sweden covering Denmark, Norway and Finland
- USA covering Canada
- Great Britain covering Ireland

2nd level foreign representations

Contacts for foreign representations of the 2nd degree

- Middle East (2nd level foreign representation)
- India (2nd level foreign representation)

Israel (2nd level foreign representation)

Czech Convention Bureau has been associated with the national tourist board CzechTourism since 2010. Its aim is to assist meeting industry professionals and conference organisers in planning events in Czechia, providing them with a variety of complimentary services, free information and valuable contacts.



www.visitczechia.com

<https://www.facebook.com/czechrepublic>

<https://www.instagram.com/visitcz/>

<https://x.com/VisitCZ>

<https://www.youtube.com/c/VisitCzechRepublic1>

Český Krumlov © Libor Sváček /Vydavatelství MCU



Czech hops © Václav Mach



Prague City Tourism is the official certified destination management organisation of the City of Prague. The company envisions tourism as one of the pillars of sustainable development of the city with respect to the cultural heritage and quality of life of the local community.

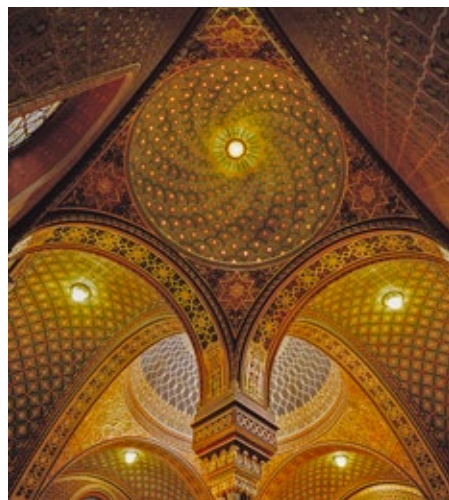
Our mission is to develop tourism in Prague as a high added-value destination with respect for the quality of life of the local community – in line with the Inbound Tourism Strategy for the City of Prague 2024-2027 titled “With Respect for Prague”.

Our products & services

With respect to the principles of the inbound tourism strategy, we systematically develop tourism products and services that focus on high quality, authenticity and added value, and improve the convenience of visitors in Prague. Towards B2B partners, we represent the local destination expert and service organization, with various possibilities for partner cooperation.

For more information, please contact us at b2b@prague.eu.

Spanish synagogue Jewish Museum, Prague,
© Dana Cabanová



Prague City Tourism operates eight exceptionally important monuments owned by the City of Prague:

- Old Town Hall
- Petřín Tower
- Petřín Mirror Maze
- Lesser Town Bridge Tower
- Old Town Bridge Tower
- Powder Gate Tower
- St. Nicholas Bell Tower
- New Mill Water Tower

In cooperation with the National Library of the Czech Republic, we also operate tours at the Clementinum.

Prague Visitor Pass

We constantly strive to make visiting Prague easy and convenient for the visitors. That's why we have developed and introduced the only official city pass called Prague Visitor Pass. In addition to free admission to 75 major tourist attractions, the pass offers free use of public transport and the Airport Express bus and includes a number of other benefits, including cultural and sporting events and guided tours of Prague. The Prague Visitor Pass offers various possibilities for partner cooperation, including discounted group orders, commission sale and more.

Prague Visitor Pass © Prague City Tourism





Statue of Franz Kafka, Prague © Prague City Tourism

Guides&Tours

For more than 65 years, our guides have been spreading the joy of exploring Prague. As the official certifying authority for guide licensing, we make sure that our guided tours are accompanied by qualified guides who approach their profession with respect and appreciation for the culture and history of our city. We offer various B2B partner possibilities, including commission sales, special conditions for groups and schools etc.

b2b services for professionals

Prague City Tourism is the local destination expert in Prague's tourism industry. We proudly provide official tourist information services, and share local knowledge with the B2B sector.

Information services

Our range of destination information services includes the following:

- [Prague.eu](https://prague.eu) – Prague's official destination portal
- [Praguecitytourism.cz](https://praguecitytourism.cz) – our corporate website (data & statistics, press releases and more)
- B2B newsletter
- Provision of media content (destination photos & videos)
- Distribution of maps & information materials

Cooperation with professionals

We provide destination presentations to the professional public. Throughout the year, we participate in selected trade fairs, webinars and tourism workshops. We are a local partner to business entities across the tourism industry, including hotels, transport companies, travel or facilities agencies, tour operators, OTAs or the public sector. We also engage in a number of strategic cooperations, e.g. with Prague Airport, CzechTourism or various professional associations.

Fam trip & press trip support

As part of the destination services for professionals, we also support press and fam trips opportunities in Prague. Based on individual evaluation, we offer support in terms of our products and services, tourism-related information and advice, as well as local contacts.

Partner sales of our products & services

Our B2B partnership possibilities include a wide range of options, suitable for various partners in the tourism industry. We offer partner sales of our products portfolio, including the Prague Visitor Pass, Vintage Tram No. 42, Guides&Tours and more. We will be delighted to discuss the best options with you in detail. Please contact us at b2b@prague.eu.

Prague Airport

Ready to Connect



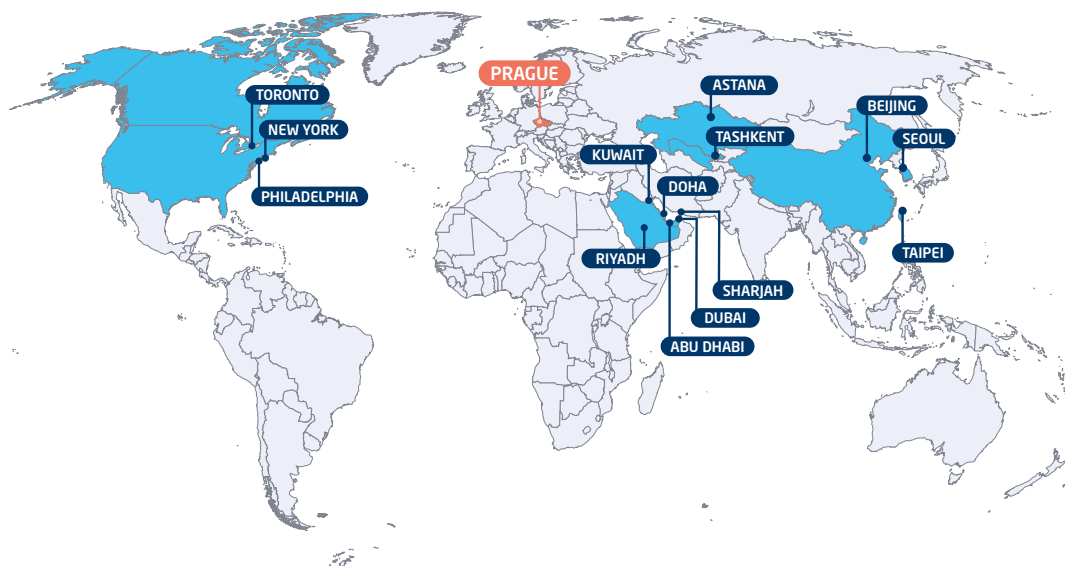
Václav Havel Airport Prague serves as a key gateway to the Central European region. Located in one of the most popular tourist destinations in Europe, it is also the largest airport in the Czech Republic and a vital connector for both tourism and business.

In 2025, passengers were able to choose from over 80 airlines offering direct connections to more than 180 destinations worldwide, including New York, Toronto, Dubai, Doha, Abu Dhabi, Beijing, Seoul or Taipei. In 2026, the list of longhaul routes will expand to include Philadelphia. Thanks to its strategic location, the airport is well-positioned and connected via the highway system to major cities across the Central European region, including the Czech Republic, Austria, Poland, and Germany.

The largest Czech airport is dedicated to enhancing air connectivity across all European capitals and economic centers. The airport actively supports initiatives that boost business and investment opportunities, with particular emphasis on expanding long-haul, non-stop services to non-European markets such as the USA, Canada, Japan, South Korea, Taiwan, India, China, and Vietnam. This ambition is supported through close collaboration with airline partners and public institutions, both within and beyond the aviation sector.

When flying from Prague Airport, passengers can enjoy a wide range of services, including up to 100 shops, restaurants, and service outlets. From duty-free shopping and designer boutiques to cozy cafés and lively bars, there's something for everyone. Parking is convenient too, with options ranging from covered garages at the terminals to external lots with complimentary shuttle service.





Terminal 1 is intended for flights to non-Schengen countries, while Terminal 2 is intended for flights to Schengen area. For added comfort, several airport lounges are available, including the Mastercard Lounge (Terminal 1), the Erste Premier Lounge (Terminal 2), and the VIP Service Club CONTINENTAL, which offers private check-in and limousine service to the aircraft.

To reach the city centre, passengers can use public transport, including bus lines 59 (to Metro A), 100 (to Metro B), or the Airport Express (to Main Railway Station, Metro C). Alternatively, Uber and other ride-sharing services are available directly in front of the terminals.

PRG.AERO/EN



Wine tourism © Ondřej Čechvala

AI WINE TRAVEL IN CZECH, s.r.o.

Wiesenthalova 1034/6,

155 00 Prague 5, Czechia

Contact person Andrea Kotašková

T +420 773 661 474

E andrea@winetravelinczech.com,

welcome@winetravelinczech.com

www.winetravelinczech.com

Wine Travel in Czech is a boutique company offering private wine and cultural tours across the Czech Republic. From Prague's hidden vineyards to family-owned wineries in Bohemia and Moravia region, we create immersive experiences that blend wine, heritage, and storytelling. Our tours are fully private, flexible, and led by certified guides. With deep local connections, we offer authentic access to winemakers and places often closed to the public. Discover Czech wine – and the Czech Republic – with us!

Destinace

CEE

Klientela

LEIS

MICE

LUX

ST



Castle Karlštejn © Ladislav Renner

AR TOUR PRAGUE, s.r.o.

Ke Skalkám 3249/22,

106 00 Prague 10, Czechia

Office address Legerova 24, Prague 2

Contact person

Aneta Huspeková Ondráčková, CEO

T +420 721 240 204

E travel@artour.cz

www.artour.cz

AR Tour Prague DMC – Your incoming Destination Experts in Central Europe
Since 1990, AR Tour Prague has been proudly creating unforgettable travel experiences as a trusted, independent Destination Management Company.

Destinace

WE MED UK-IRL LA

Klientela

LEIS MICE LUX ST

AR Tour Prague DMC – Your incoming Destination Experts in Central Europe
Since 1990, AR Tour Prague has been proudly creating unforgettable travel experiences as a trusted, independent Destination Management Company. With over 35 years of hands-on expertise, we've earned a spotless reputation for reliability, personalized service, and deep local knowledge. Based in Prague, we specialize in inbound services across the Czech Republic and Central Europe – including Germany, Austria, Hungary, Poland, and Slovakia. Whether you're planning a group tour, incentive trip or event, we're here to make it happen. From hotel bookings and transportation to team building, river cruises management and guide services, our team is dedicated to crafting experiences that are meaningful, memorable, and uniquely yours.



Český Krumlov © Ladislav Renner

ASIANA, spol. s r.o.

Velflíkova 8, 160 00 Prague 6, Czechia

Contact person Daniel Nedvěd,

+420 773770710, d.nedved@asiana.cz

T +420 773770710

E mice@asiana.cz,

incoming@europea.travel,

www.asianamice.com

Europea.travel – Your Gateway to Central and Eastern Europe.

Member of the Association
of Czech Travel Agencies



Destinace

ME-SA SEA CEE DACH

Klientela

MICE LUX

We are a professional and experienced MICE (Meetings, Incentives, Conferences, Exhibitions) organizer in Central Europe based in Prague. As the DMC of Asiana, we offer a complete range of MICE services in Czechia, Hungary, Austria, Slovakia, Poland and nearby cities in Germany like Berlin and Munich.

We provide tailored services for MICE and corporate clients in Central and Eastern Europe. Event programs are realized from A to Z. We conduct destination and venue searches, offer event management and performances at highly competitive rates.

Our clients receive from us:

- Fast competitive quotations
- Unique ideas based on our deep knowledge of Central and Eastern Europe
- Value for money solutions
- Must-see Itineraries as well as out of the beaten track ones
- Extraordinary service for top VVIPs and VIPs



Panorama of Lesser Town (Malá Strana), Prague © Prague City Tourism

ATIS a.s.
Fügenerova 7, CZ-79201 Bruntál, Czechia
Contact person Jeanette Havráňková /
Josef Ryljak / Camila Zhanělová
T + 420 554 787 888-893
E incoming@atis.cz
www.atis.cz

**Atis (from 1990) is an incoming agency
to Czech and Slovak Republic.**

**Member of the Association
of Czech Travel Agencies**



Destinace

CEE DACH

Klientela

LEIS W&S ST

Atis is also an experienced tour operator for individual travellers with own transport. We are the number 1 on the Czech market. Our destinations are Czech and Slovak Republic, Hungary, Poland, Austria, Croatia and Slovenia.

We have over 450 hotels under contract and know even more personally for ad hoc cooperation. We cooperate with other TOs in Czechia and abroad as their B2B partner and supplier. We recommend hotels, offer allotments and create new products for specific marketing and selling campaigns through the year.

We offer prices for simple overnight stays as well as packages for individual travellers and groups also.



Charles Bridge, Prague © Prague City Tourism

AVANTGARDE PRAGUE DMC s.r.o.

Nad Šárkou 1257/108,
160 00 Prague 6, Dejvice, Czechia

Contact person Patrick Beslon

T +420 774 311 468

E info@avantgarde-prague.cz

www www.avantgarde-prague.com

A trusted Prague-based DMC since 2005,
chosen by leading international partners
such as Voyageurs du Monde to deliver
reliable, high-quality programs with
absolute operational confidence.

**Member of the Association
of Czech Travel Agencies**



Destinace

CEE **DACH** **WE** **MED**

Klientela

LEIS **MICE** **LUX** **ST**

A partner who listens and supports you

We work by your side, understand your
needs and provide thoughtful, practical
solutions.

Tailor-made programs

Custom itineraries are designed to match
your clients' profiles, objectives and
expectations.

Authentic, high-value experiences

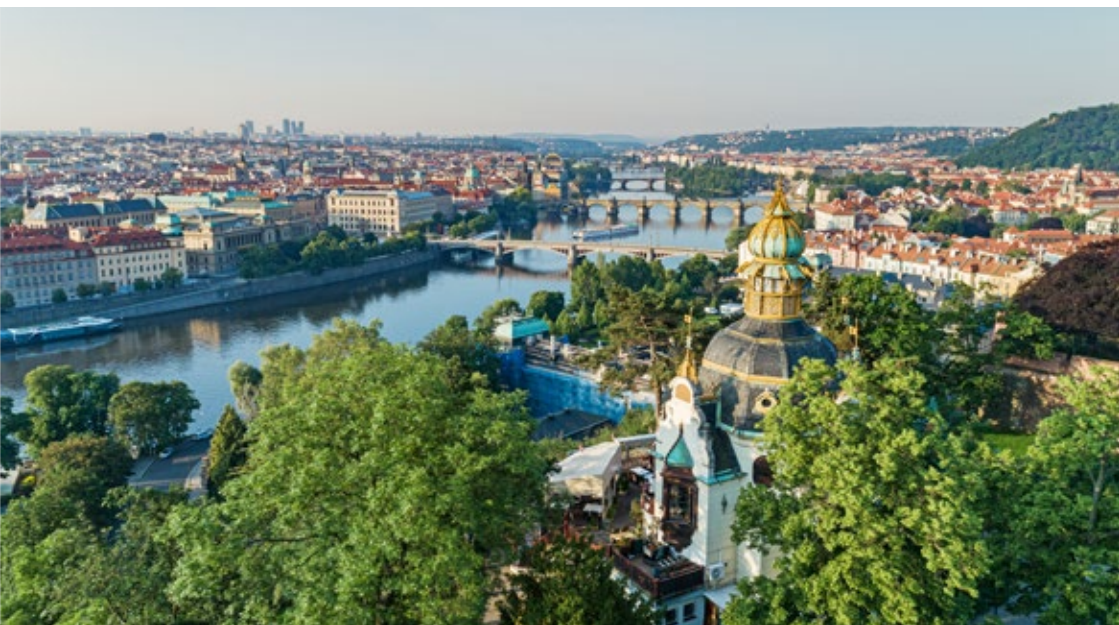
We help you deliver real local authenticity
through carefully selected services,
ensuring an excellent value-for-money
balance.

Full-service DMC, available 24/7

A single local partner available at every
stage, for you and your clients.

Proven satisfaction and long-term trust

Client satisfaction and lasting partnerships
remain the true measure of success.



Panorama with the Vltava River, Prague © Prague City Tourism

CA BEST TOUR PRAHA s.r.o.

Voctářova 261/6,
180 00 Prague 8 – Libeň, Czechia
Contact person Ms. Jitka Bílá
T +420 602 322 603
E besttour@besttour.cz
www.besttour.cz

We are a Czech incoming travel agency located in the Czech Republic, with more than 25 years of experience in the field of incoming tourism.

**Member of the Association
of Czech Travel Agencies**



Destinace

CEE

Klientela

LEIS MICE ST

We provide tourist services in the Czech Republic for groups, individuals. We provide transfers, accommodation, guide service and above all we focus on programs for clients in the form of our regular organized guaranteed excursions.

We offer daily guaranteed excursions with a live guide – these are sightseeing tours of Prague or trips outside of Prague, such as a trip to Kutná Hora, Terezín, Český Krumlov, Karlovy Vary or Karlštejn. We also offer a Hop on Hop off sightseeing tour – where you can see Prague from a completely different perspective from a double decker bus and the commentary is via headphones in 24 languages. We have experience in organizing and providing tourist service to clients from congress events and regularly provide tailor-made programs for corporate clients.



Czech food © Jakub Fišer

CODAN AGENTURA, spo.s.r.o.
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www.codan-agentura.com

COMPANY PROFILE & EVENT OBJECTIVES
Codan is incoming travel agency and DMC for Central Europe, based in Prague, Czech Republic, established in 1997.

Member of the Association of Czech Travel Agencies



Destinace

CEE DACH WE NB8

Klientela

LEIS MICE LUX ST

We are specializing in group travel, student travel, MICE and FIT travel.

We provide a range of onsite travel services including accommodation, tours, private guides, local transfers, dinners, team buildings and attractions highlighting local traditions and local lifestyle.

We also create customized package tours in Czech Republic or Central Europe, tailored to meet our clients' specific requirements.

Our goal is to offer our customers good quality products that match their clients' needs and create together unforgettable holidays for your clients in Europe.

Our aim is to deliver perfect service and maintain a trustworthy and hassle-free partnership with our clients.



Clementinum, Prague © Prague City Tourism

CZECHAWAY s.r.o.

Trida Tomase Bati 2108,

760 01, Zlín, Czechia

Contact person Kadir Ozaltin

T +420 777 531 133

E kadir@czechaway.com

www.czechaway.com

Czechaway s.r.o. is a Prague-based incoming tour operator specialized in premium yet fairly priced private travel experiences for international groups.

**Member of the Association
of Czech Travel Agencies**



Destinace

CEE

Klientela

LEIS MICE LUX

We design tailor-made, all-inclusive tours in Prague, Central Bohemia and Central Europe, created for closed groups who value authenticity, comfort, privacy and cultural connection.

Our mission is to deliver exceptional journeys with a personal touch, where guests can immerse themselves in local traditions and return with lasting memories. Guided by our vision of sustainable and responsible tourism, Czechaway combines professionalism with a passion for sharing the cultural mosaic of the Czech Republic, ensuring every interaction becomes part of a meaningful travel experience.



Jeseníky Mountains

ČEDOK a.s.

Crystal Prague, Vinohradská 2577/178,
130 00 Prague, Czechia

Contact person

Ms. Milada Pankova, Product Manager
T +420 296 184 910, +420 221 447 202

E info@cedok.cz, incoming@cedok.cz

www.cedok.cz

www.cedok.cz/incoming-en

**Making Travel Dreams Come True
since 1920.**

Member of the Association
of Czech Travel Agencies



Destinace

CEE MED UK-IRL WE

Klientela

LEIS MICE W&S LUX

Čedok, the oldest tour operator in the Czech Republic, is synonymous with unforgettable travel experiences combined with tradition, a guarantee of high quality, and a wide portfolio of destinations and services on the market. With more than a century in the tourism industry, it offers everything from package holidays and sightseeing tours for outgoing clients to individual travel and incoming tourism to the Czech Republic and Slovakia. Are you interested in visiting UNESCO sites, châteaux, and castles, getting Czech spa treatments, attending foodie tours, experiencing adventures, hiking in local mountains, or a bit of each?

Čedok is ready to prepare a tailor-made programme for you, including accommodation, transportation, guides, and ticket arrangements. Whether you're a tour group, a company, or an organisation, you can enjoy the best of the Czech Republic and Slovakia with Čedok's professionals.



Old Town Hall, Prague © Prague City Tourism

D.I.R. BOHEMIA /EUROPEAN TRAVEL SERVICES/ spol. s r.o.
Za Zahradou 1, 162 00 Prague 6, Czechia
Contact person Karel Výrut
T +420 233 343 526, +420 233 343 497
E info@dirbohemia.cz
www.dirbohemia.com

Our travel agency D.I.R. Bohemia was established in 1992 as a German-Czech Incoming Agency.

Member of the Association
of Czech Travel Agencies



Destinace

CEE DACH WE MED

Klientela

LEIS MICE ST

More than 30 years of our successful activities on the Czech Market confirm our primary benefits: proximity to products and customers, a good price ratio and last, but not least our flexibility to all kinds of requests.

Take advantage of our know-how to organize group tours all over Europe. Our competent staff has the knowledge of the local mentality and excellent contacts with hotels and all other service-providers.

Services we offer:

Accommodation for groups and youths in Czech Republic, Austria, Poland, Slovakia and Hungary. MICE – meetings, incentives, conferences, events (receptions, banquets, presentations).



Colonnade of Maxim Gorkij, Mariánské Lázně © Ladislav Renner

EASTERN EUROPE TOURS s.r.o.

Pařížská 98/17,
110 00 Prague 1 – Josefov, Czechia
Contact person Vendula Uden –
Managing Director
T +420 775 096 654
E vendula@easterneuropetours.eu
<https://easterneuropetours.eu>

**EASTERN EUROPE TOURS DMC is
dedicated to the provision of excellent
services to our clients and our team will
take care of every detail for you.**

Destinace

CEE DACH MED NB8

Klientela

LEIS MICE LUX

We have been providing quality services to many tour operators, incentive houses, meeting and convention organizers, Luxury and Travel Agents for more than 20 years in 13 countries in Western, Central and Eastern Europe.

Our DMC is a very well-established in providing services for following markets: the North, South and Latin American and South-East Asia market and is providing services to many agents across these regions, in the following categories:

- MICE (Meetings, Incentive, Team Buildings, Events)
- Leisure Groups (Group series, tailor made group programs, etc.)
- Services for the Luxury segment for high end clientele



Look out tower Petřín hill, Prague © Radomír Režný

ENJOY EUROPE, s. r. o.

Březenská 2466/2,
182 00 Prague 8 – Libeň, Czechia
Contact person Yu-Han Wang,
+420 720 102 516, wang@enjoyeurope.cz
T +420 775 944 232
E office@enjoyeurope.cz,
www.enjoyeurope.cz

Enjoy Europe – travel with love is a Czech-Taiwanese transport company and travel agency based in Prague, with representatives in Taiwan and Thailand.

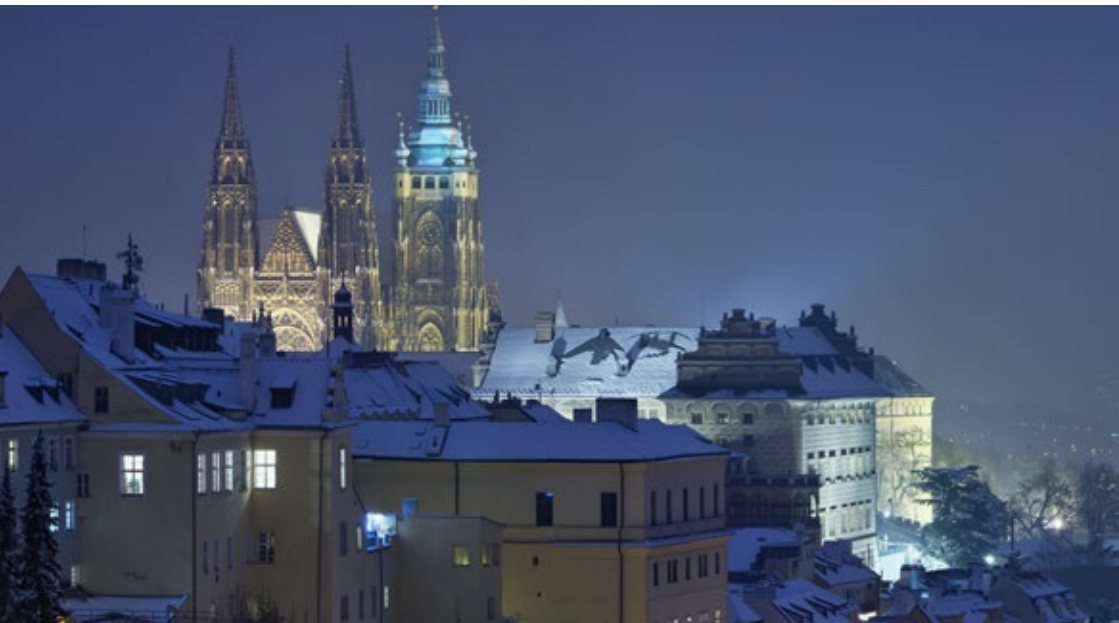
We offer a full range of tourism services for clients from Asia, Iceland, and beyond. Our services include private and luxury coach transport, local DMC and guided tours with our own Mandarin- and English-speaking guides, tailor-made itineraries, day trips and multi-day tours, restaurant and hotel bookings, ticket reservations, event planning, and teambuilding activities. We provide personalized, comprehensive service with care and passion

Destinace

CEE DACH WE EA

Klientela

LEIS MICE LUX ST



Prague © Dagmar Veselková

GLOBAL TRAVEL SERVICES, s.r.o.
Lidická 303/35, 150 00 Prague 5, Czechia
Contact persons
Patrik Stastny, Vaclav Stastny
T +420 777 049 009, +420 739 506 739
E info@happy-guides.com
www.happy-guides.com

**With us you travel not to escape life,
but for life not to escape you.**

**Member of the Association
of Czech Travel Agencies**



Destinace

UK-IRL NB8 NA

Klientela

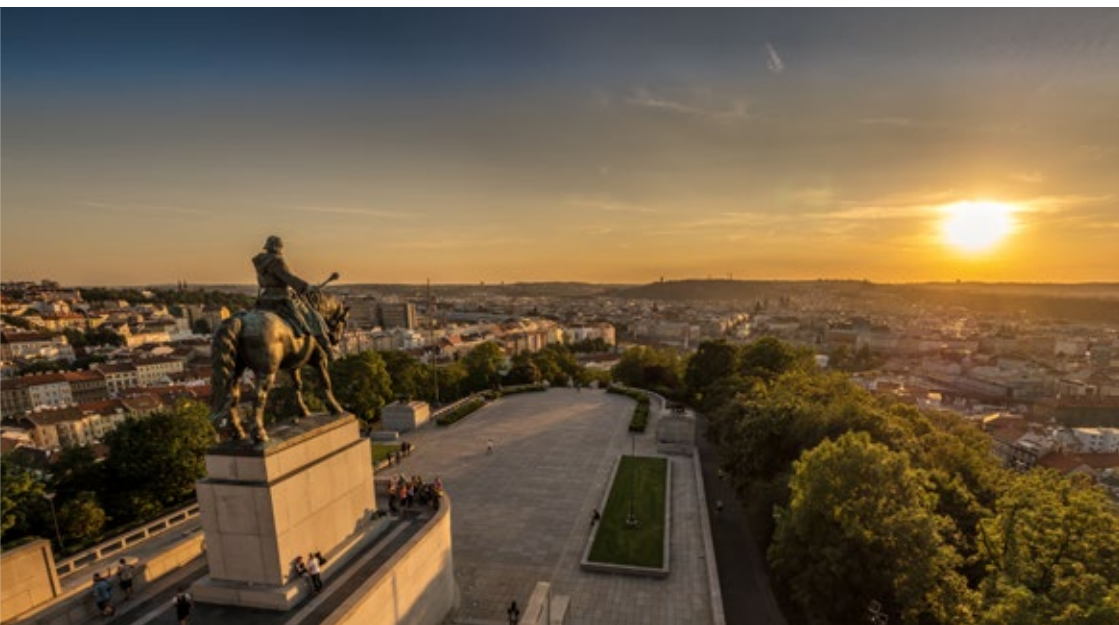
LEIS MICE ST W&S

Typical Umbrella tour can be overwhelming with names and dates; forgotten at the next corner. Or it can be presented by remembering names and dates through personal experiences. We want you to enjoy a different way of seeing a place than just an "on the surface" umbrella tour.

Our main passion is to create memorable events or journeys and not another tour that you just tick off your bucket list. Both here and abroad (to the many places we know) aimed at your private groups' specific interests. For you to get better experience of the places you visit by connecting the regions specialties with your personality and character. Touring is not our job... it is a pleasurable social experience.

For references see: www.tripadvisor.com – HappyGuides, Prague.

**Tour with us and we will tell you, why the
universe originated here in Prague.**



National Monument at Vítkov Prague © UPVISION

INCOCZECH TRAVEL PRAGUE, a.s.

Gregorova 2115/10, 148 00 Prague 4,
Czechia

Contact person Ing. Michal Malák

T +420 296 799 600, +420 296 799 611

E incoczech@incoczech.com

www.incoczech.com

IncoCzech Travel Prague was founded in Prague in 1993 and aimed to provide tourism-related services in the former Czechoslovakia.

**Member of the Association
of Czech Travel Agencies**



Destinace

CEE **DACH** **WE** **MED**

Klientela

LEIS **MICE** **ST**

Nowadays the office only employs experts from the travel industry who are all, of course, experts on czech beer culture!

The organization is divided into special departments, each to process your requests. The staff working in each section speaks the language of the market and knows its particular expectations and requirements.

Our range of services is very diversified and specialized, based on a long and detailed knowledge of the market and have gained the trust of our clients. We are fully licensed and able to provide the complete range of incoming services in the Czech and Slovak republics, Austria, Hungary etc.

Make an enquiry & let us prove ourselves.



Golf Kácov © Huf architektury M. Rajniš

ING. JAN MAKARIUS – ABANTE GOLF

Slávy Horníka 1338/10,
150 00 Prague 5, Czechia
Contact person Jan Makarius
(makarius@abante.cz)
T Tel. +420 604 281 334
E info@abante.cz
www.abante.cz
www.central-europe-golf.com

We have been specializing in private, incentive, special and golf itineraries to Prague and around the Czech Republic since 2004.

Member of the Association
of Czech Travel Agencies



Destinace

UK-IRL NB8 NA SEA

We have been providing full land arrangements including accommodation, green fee, private transfers, guides, catering as well as any other activities both for groups and individual travelers. We have been member of IAGTO (International Association of Golf Tour Operators) and CGTA (Czech Golf Travel Association) since 2005 and would be happy to take care of your travel arrangements in the Czech Republic and beyond.

LEIS MICE LUX W&S



Castle Lednice © Ladislav Renner

ING. JESSIE HRONEŠOVÁ – CTC-CZECH TRAVEL CENTER

Nad Bořislavkou 26,

160 00 Prague 6, Czechia

Contact person Jessie Hronesova

T +420 603 419 976, +420 603 700 889

E info@ctc-prague.eu

www.ctc-prague.eu

CTC – Czech Travel Center – was founded in 1991, over the years we have become members of the IATA (International Air Transport Association) and members Association of Travel Agencies in Czechia.

Member of the Association of Czech Travel Agencies



Destinace

WE UK-IRL NB8 NA

Klientela

LEIS MICE LUX ST

We also provide:

Incoming services in Czechia. From planning through to departure – whether accommodation, transport and ground transfers, event venues. We provide solutions for clients in leisure and student groups, as well as FIT, Wellness Travel and corporate MICE, too.

Mostly providing services are:

- Accommodation – mostly in hotels in Prague and all Czechia and Moravia
- Tour guides – in various languages
- Transportation – minibuses, coaches...
- Restaurants – luxurious, stylish, breweries...
- Trips, excursions to castles, breweries, glassworks...
- and many others...



Sněžka mountain, Krkonoše mountains © Lubomír Stibůrek

INGTOURS s.r.o. (Ltd.)

Zámecká 1453, 543 01 Vrchlabí, Czechia

Contact person Michaela Gabodová,
Tereza Procházková

T +420 702 093 596

E michaela.gabodova@ingtours.cz,

tereza.prochazkova@ingtours.cz

www.ingtours.cz

INGTOURS s.r.o. (Ltd.) – we are an incoming travel agency that has been on the tourism market for 35 years – since 1989.

Member of the Association of Czech Travel Agencies



Destinace

CEE **DACH** **WE**

Klientela

ST **W&S**

INGTOURS – have fun with travelling!

We specialize in individual clients and groups travelling to the Giant Mountains (Krkonoše) region.

Thanks to our many years of experience, business contacts and trained staff, we are ready to offer tours with various themes (senior stays, school tours, themed tours focusing on mountain tourism, excursions, tours for hobby clubs, etc.).

Do not hesitate to contact us, we will do our best for your satisfaction!



Dancing House, Prague © Prague City Tourism

IVANATOUR PRAGUE, SPOL. s r. o.

Art Residence Střížkov, Teplická 604/15,

190 00 Prague 9, Czechia

Contact person Ing. Ivana Gloserová –

Managing director

T +420 603 157 309, +420 603 154 965

E ivanatour@ivanatour.cz

www.ivanatour.cz

We are Czech touroperator with more than 30 years of tradition in the leisure market and the MICE segment.

Member of the Association
of Czech Travel Agencies



Destinace

CEE DACH WE MED

Klientela

LEIS MICE LUX ST

Nowadays the office only employs experts from the travel industry who are all, of course, experts on czech beer culture!

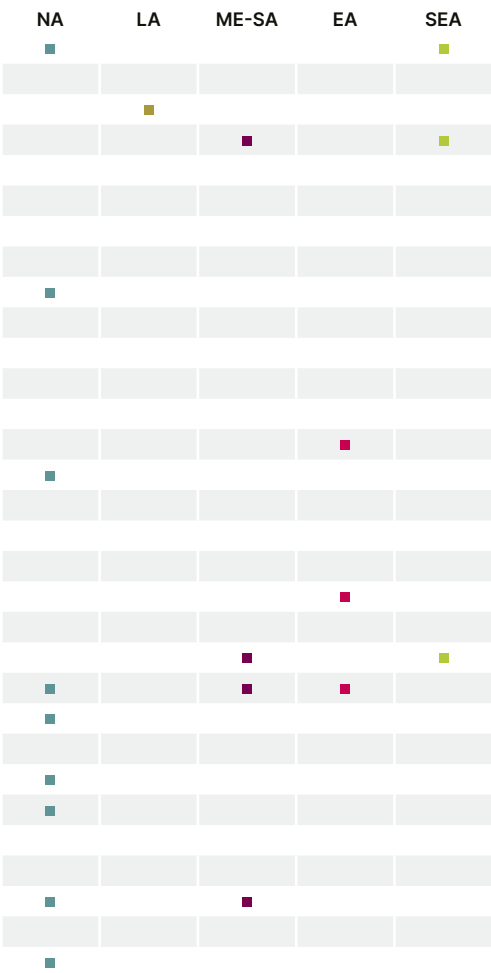
We offer high quality services at affordable prices, individual approach, a wide portfolio of business partners, rich experience in the field and much more. If you need help with the realization of sightseeing or residential trips directly to the Czech Republic or Central Europe, do not hesitate to contact us.

We will be happy to be of service to you. We are able to find accommodation in all hotel categories, arrange transfers, flight tickets, guides, restaurants, boat trips, sightseeing tours or other services. We guarantee quality services and personal approach.

Overview of Czech Incoming Tour Operators and Travel Agencies by Source Markets and Client Segments

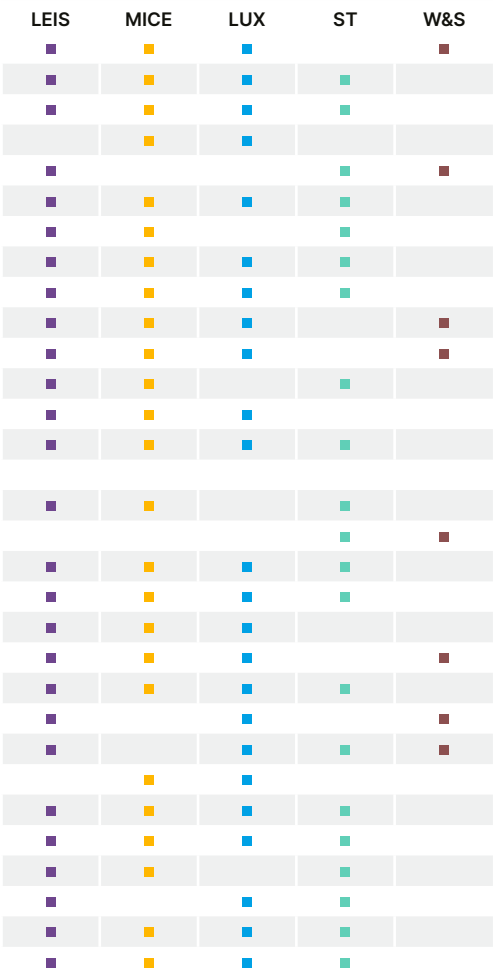
	Source Markets					
	Central & Eastern Europe (CEE)	DACH Region (Germany, Austria, Switzerland)	Western Europe (esp. France, Benelux)	Southern Europe (esp. Spain, Italy, Greece)	British Isles (UK, Ireland)	Nordic & Baltic enmark, Finland, Iceland, Norway, Sweden, Estonia, Latvia, Lithuania)
	CEE	DACH	WE	MED	UK-IRL	NB8
ABANTE Golf						
AI Wine travel in Czech, s.r.o.						
AR TOUR PRAGUE, s.r.o.						
ASIANA, spol. s r.o.						
ATIS a.s.						
Avantgarde Prague DMC s.r.o.						
CA BEST TOUR Praha s.r.o.						
CODAN AGENTURA spol. s r.o.						
CTC-CZECH TRAVEL CENTER						
Czechaway s.r.o.						
Čedok a.s.						
D.I.R. Bohemia spol. s r.o.						
EASTERN EUROPE TOURS s.r.o						
Enjoy Europe, s. r. o.						
Global Travel Services, s.r.o.						
IncoCzech Travel Prague, a.s.						
INGTOURS s.r.o. (Ltd.)						
Ivanatour Prague, spol. s r. o.						
JEROME Incoming, Ltd.						
JOMYS, tourist centrum, s.r.o						
Just Europe s.r.o.						
Kompas Praha spol. s.r.o.						
MARV Travel s.r.o.						
PAGUSA s.r.o.						
Passion for Prague s. r. o.						
PRAGINT, spol. s r.o.						
Prague Inspiration s.r.o.						
PREMIANT CITY TOUR s.r.o.						
The Prague Concert Co.						
TURISTICO s.r.o.						
Verner Tour s.r.o.						

North America (esp. USA, Canada)	Latin America	Middle East & South/ Central Asia (esp. India, Israel, Saudi Arabia, UAE)	Far East (esp. China, Taiwan, Korea, Japan)	Southeast Asia
NA	LA	ME-SA	EA	SEA



Client Segments

Leisure Travel (mainstream, non-luxury)	MICE (Meetings, Incentives, Conferences, Exhibitions)	Luxury Travel	Student & Youth Travel	Wellness & Spa Tourism
LEIS	MICE	LUX	ST	W&S





Panorama from Prague Castle, Prague © Prague City Tourism

JEROME INCOMING, Ltd.

U Sluncové 14, Prague 8, Czechia

Contact person Eva Stejskalová

T +420 728 821 828

E info@jerome.cz, eva.stejskalova@jerome.cz

www.jerome.cz

We provide complex incoming service with emphasis on Prague where we have great amount of accommodation capacities. Company has been on the market for more than 20 years.

**Member of the Association
of Czech Travel Agencies**



Destinace

CEE **DACH** **MED** **EA**

Klientela

LEIS **MICE** **LUX** **ST**

JEROME Incoming is a tour-operator specializing on Prague and other interesting localities in the Czech Republic, and Central Europe.

Throughout the years our commitment and loyalty have led us to understand and fulfill the expectations of both our clients and our partners.

Our service:

- Hotel accommodation
- Guided city tours in several languages
- Transportation for individuals and groups
- Tailor made tours, City packages,
- European Round Tours
- Excursions to Schools, factories, hospitals
- Dinners or lunches in restaurants, River cruises
- Day trips to unique locations...

JOMYS, tourist centrum, s.r.o.



View over Prague from Petřín lookout tower © fotosolutions/shutterstock.com

JOMYS, TOURIST CENTRUM, s.r.o.
Španělská 770/2, 120 00 Prague 2, Czechia
Contact person
PhDr. Jolana Kopřiva Myslivcová
T +420 602 204 123
E jolana@accommodation.cz
www.tyrkysguides.cz

We specialize in individual and group excursions and tours in Prague and across the Czech Republic. With our professional licensed guides, you will experience Prague and the Czech Republic authentically and without worries. We take care of everything you need for a comfortable stay.

Member of the Association
of Czech Travel Agencies

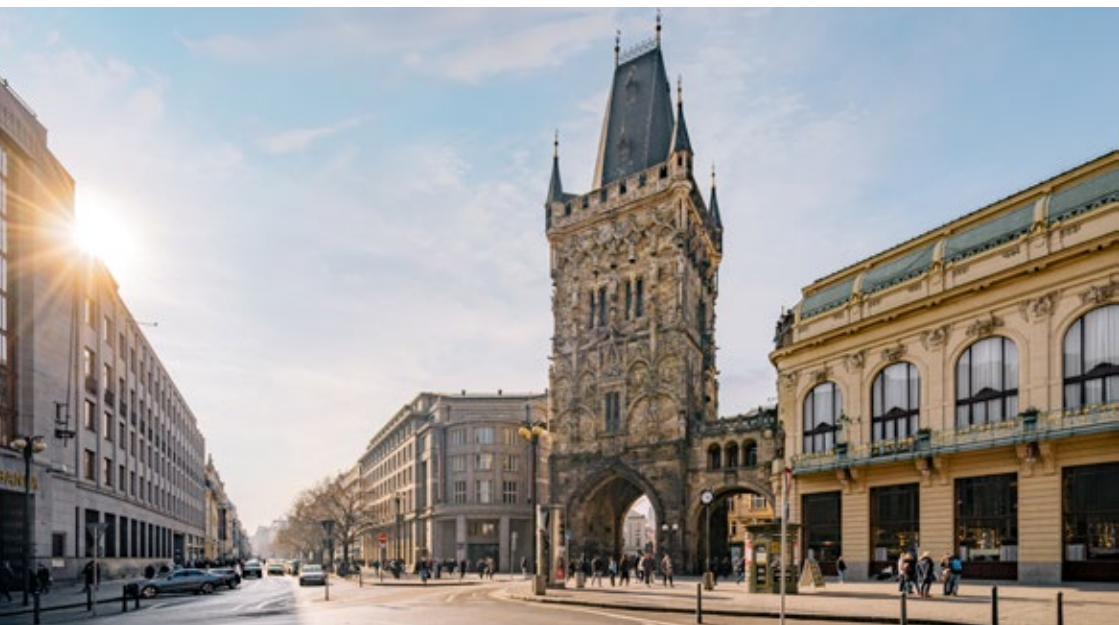


Destinace

CEE DACH UK-IRL

Klientela

LEIS MICE LUX



Powder Gate Tower, Prague © Prague City Tourism

JUST EUROPE s.r.o.

Korunní 108,
101 00 Prague – Vinohrady, Czechia
Contact person Radek Maděra,
Groups & Events Manager
T +420 603 105 506
E enjoy@justeurope.eu
www.JustEurope.eu

**Just Europe is a leading and reliable MICE
& travel management specialist based in
Prague and Kutná Hora.**

We design and deliver tailor-made journeys, incentive trips, events, and conferences across Central and Eastern Europe, including the Czech Republic, Slovakia, Austria, Hungary, Poland, Germany, Slovenia, and Italy. Our strong local know-how and experienced international team guarantee a perfect understanding of multicultural needs. We provide flexible, high-standard, fully personalized services that reflect your goals, needs, and expectations – with a strong focus on quality, creativity, reliability, and client satisfaction.

**Member of the Association
of Czech Travel Agencies**



Destinace

NB8 UK-IRL ME-SA SEA

Klientela

LEIS MICE LUX W&S



Prague © Libor Sváček

KOMPAS PRAHA SPOL. s.r.o.
Rytířská 399/24, 110 00 Prague, Czechia
Contact person Tomáš Kanda
T +420 234 090 163, +420 234 090 170
E kompas@kompas.cz
www.kompas-online.net

Kompas is a well-established DMC since 1951, with our Network in the Central and Eastern Europe and Balkans that is committed to quality and excellence.

Member of the Association
of Czech Travel Agencies



Destinace

CEE NA ME-SA EA

Klientela

LEIS MICE LUX ST

We have built a strong reputation to manage and execute a number of high-profile events, meetings, conferences and incentives.

Our Incoming department is one of the market leaders in tour operating, providing and arranging ground services. Our activities are focused on leisure, high end and MICE travelers in Central and Eastern Europe's most attractive destinations where we are servicing clients with our own professional staff.

With more than 70 years of experience and 30 years in Czechia and highest customer satisfaction scores in the industry, Kompas is a smart choice for you.



Castle Telč © Daniel Prudek/shutterstock.com

MARV Travel s.r.o.

Karlovo nám. 290/16

120 00 Prague 2, Czechia

Contact person Ing. Jiří Svoboda

T +420 603 433 950, +420 777 333 950

E info@marvtravel.com

www.marvtravel.com

Experience Marvellous Travel in the right heart of Europe.

Member of the Association of Czech Travel Agencies



Destinace

CEE DACH NA

Klientela

LEIS LUX W&S

With over 33 years of experience in Czech incoming and limousine services we are able to provide tour packages for groups and individuals on highest quality level. We tailor our offers to suit the customer's budget and provide them with the best value for money.

We are based in Prague and in addition to stays in the Czech capital we specialize in sightseeing tours throughout Czechia and neighboring countries. We focus on products tailored to specific interest groups with an emphasis on history, culture, and religion. But we also arrange numerous general round trips around Czechia, which show visitors the main sights and give them an insight into local life.



Prague Castle panorama from Petřín, Prague © Prague City Tourism

PAGUSA s.r.o.

Lhotka 47, 763 02 Zlín, Czechia

Contact person Nela Mock,
Founder & Program Director

T +420 739 628 000

E mock@pagusatravel.com,

info@pagusatravel.com

www.pagusatravel.com

We create tailor-made trips that combine the cultural richness of Prague with authentic experiences across the country.

Member of the Association of Czech Travel Agencies



Destinace

CEE

Klientela

LEIS LUX ST W&S

Pagusa Travel is a Czech travel agency focusing on incoming tourism to Prague and the Czech Republic, with a special emphasis on visitors from the United States.

In addition to cultural programs, we also offer thematic itineraries focused on heritage, spa traditions, and religion, giving travelers the chance to explore Czech culture in more depth. Beyond Prague, we organize day trips to historical towns, natural landscapes, and living traditions.

We also develop educational activities for schools to expand knowledge of Czech history and modern times. Pagusa Travel works in close cooperation with Czechaway, ensuring reliable services and inspiring travel experiences that are both meaningful and memorable.



Prague Castle gardens, Prague © Prague City Tourism

PASSION FOR PRAGUE s. r. o.
Salvátorská 8, Prague 180 00, Czechia
Contact person Hana Grafová
T +420 605 406 971, +420 705 718 589
E hana.grafova@passionforprague.com,
hello@passionforprague.com,
www.passionforprague.com

The DMC Passion for Prague was founded in 2021 out of the need doing things differently.

Our main target is to see each client as a unique one and to accompany him throughout the whole process.

We emphasize authenticity, professionalism, and high quality of services. No event is too big for us. We can handle a congress of 1.000 participants or a VIP meeting for 20 guests.

And the most important thing is, that we enjoy it. We really have passion for MICE. Our main markets are Europe and North America. We speak English, German, Italian, French.

Destinace

DACH **WE** **UK-IRL** **NA**

Klientela

MICE **LUX**



New World (Nový svět), Prague © Prague City Tourism

PRAGINT, spol. s r.o.
Václavské náměstí 66, 110 00 Prague 1
Contact person Kateřina Lyachová
(katerina.lyachova@pragint.cz)
T +420 737 242 420
E pragint@pragint.cz
www.pragint.cz

PRAGINT, your friendly, professional partner, advisor, and organizer of your stays in Prague and the Czech Republic.

Member of the Association of Czech Travel Agencies



Destinace

DACH **WE** **NB8** **NA**

Klientela

LEIS **MICE** **LUX** **ST**

We have taken every care in planning your events and fulfilling the wishes of our clients for 30 years. Thanks to our long-standing business in the travel industry, careful choice of suppliers, and our approach you can be sure that every event with us will become your best reference.

We offer customized leisure and MICE programs, team-building activities, thematic and specialized programs for professional and interest groups of various fields. We always strive to stay abreast and supplement well-established products with new ideas, while we continue to be a reliable and respectable partner and provide you with top-quality services.

We speak English, French, and German.



Prague Towers, Prague © Prague City Tourism

PRAGUE INSPIRATION s.r.o.

Jindřišská 24, 110 00 Prague 1, Czechia

Contact person Soňa Hulíková

T +420 774 278 473 a +420 776 868 770

E info@prague-inspiration.cz

www.prague-inspiration.cz

Prague Inspiration s.r.o. is a travel agency based in Prague.

Member of the Association
of Czech Travel Agencies



Destinace

CEE

Klientela

LEIS MICE LUX ST

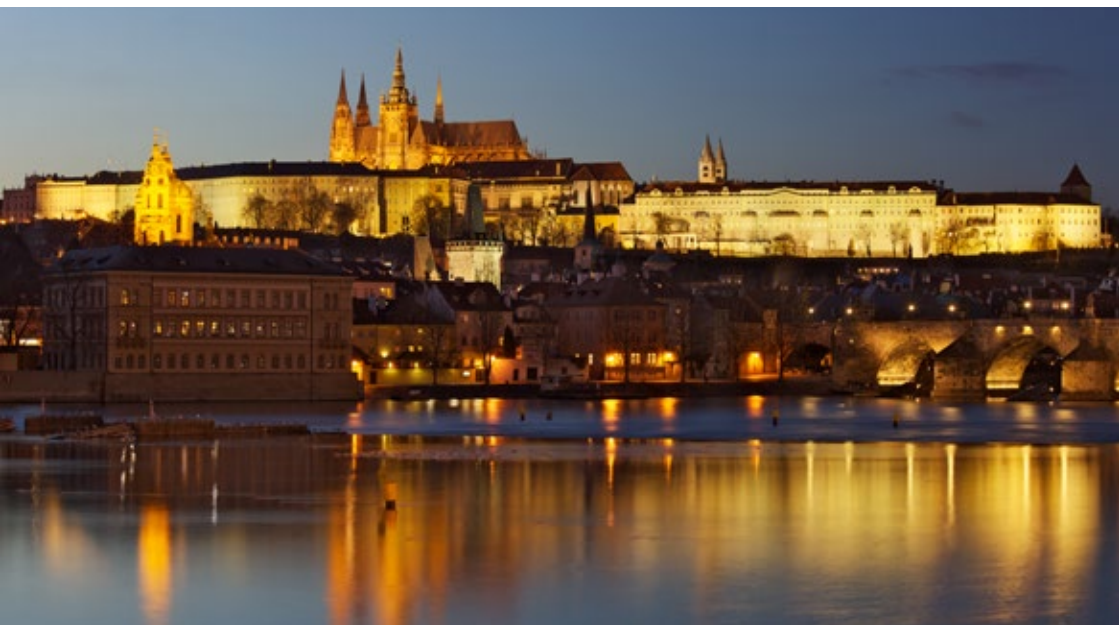
In our 20 years of professional experience in incoming tourism, we served many clients from all over the world. We mainly focus on cruises in Prague and guided tours with certified professional guides in different languages.

We offer several types of cruises under cruise-prague.cz:

Private cruises that can be tailored to specific interests or special occasions. These are ideal for families, couples, small and big groups and company parties.

1-hour sightseeing cruises with commentary, that provide an overview of the city's most iconic landmarks. Dinner and lunch cruises that combine sightseeing with a dining experience.

Private guided tours and trips we offer in Prague and also outside of Prague are under guide-prague.cz.



View to the Prague castle © Martin Rak

PREMIANT CITY TOUR s.r.o.

Jindřišská 24, 110 00 Prague 1, Czechia

Contact person Lenka Lamačová

T +420 606 600 123

E info@premiant.cz

www.premiant.cz

Premiant City Tour is a renowned travel agency based in Prague, operating since 1992.

**Member of the Association
of Czech Travel Agencies**



Destinace

CEE

Klientela

LEIS MICE ST

It specializes in organizing sightseeing tours and excursions in Prague as well as to attractive destinations throughout the Czech Republic. The company offers a wide range of services – from walking tours of the historic center, hop on – hop off bus tours, and river cruises on the Vltava to full-day trips to Karlovy Vary, Český Krumlov, or Kutná Hora. Premiant City Tour uses only its own buses and boat, ensuring a high standard of comfort and reliability. Professional multilingual guides are available to provide informative and engaging commentary. The company's focus on quality and customer service brings satisfaction to thousands of visitors every year.



Christmas market, Prague

THE PRAGUE CONCERT Co.

Na Kozačce 1, 120 00 Prague 2, Czechia

Contact person Jan Špalek

T +420 723 872 660

E jan@concert.cz

www.concert.cz

Our agency has been providing services to touring groups since 1994.

Member of the Association
of Czech Travel Agencies



Destinace

DACH UK-IRL NA ME-SA

Klientela

LEIS LUX ST

Our team of enthusiastic professional tour planners will be happy to assist in creating the perfect concert tour, designing a rewarding study programme or facilitating your visit to the great festivals, concert halls and opera houses of our region. We believe in an individual approach to all our projects, with a focus on getting the details right and offering a personal service to all our clients.

Musica Orbis Prague Festival

www.musicaorbis.com

We bring the best choirs and orchestras from around the world to the heart of Europe. The festival is organized by The Prague Concert Co., which offers a complete service and ensures that each ensemble's visit is seamless and enriching.



Restaurant Golden Prague © Martin Froyda/shutterstock.com

TURISTICO s.r.o.

Tynska 1053/21, Prague, Czechia

Contact person Martin Topinka

T +420 602 320 041

E info@turistico.cz

www.turistico.cz

We organize all kind of travel services from client's arrival to departure, from student groups to the most luxurious private services.

We have our own products, but if we have to use services of another provider, we always have special deal that allow us to provide the client with an ever-perfect and very competitive price. We work with very important tour operators, travel agents, agencies, OTAs and other travel companies. We are local expert and specialist in Spanish, Portuguese and English speaking tourism with own transportation department and own activities department running daily tours.

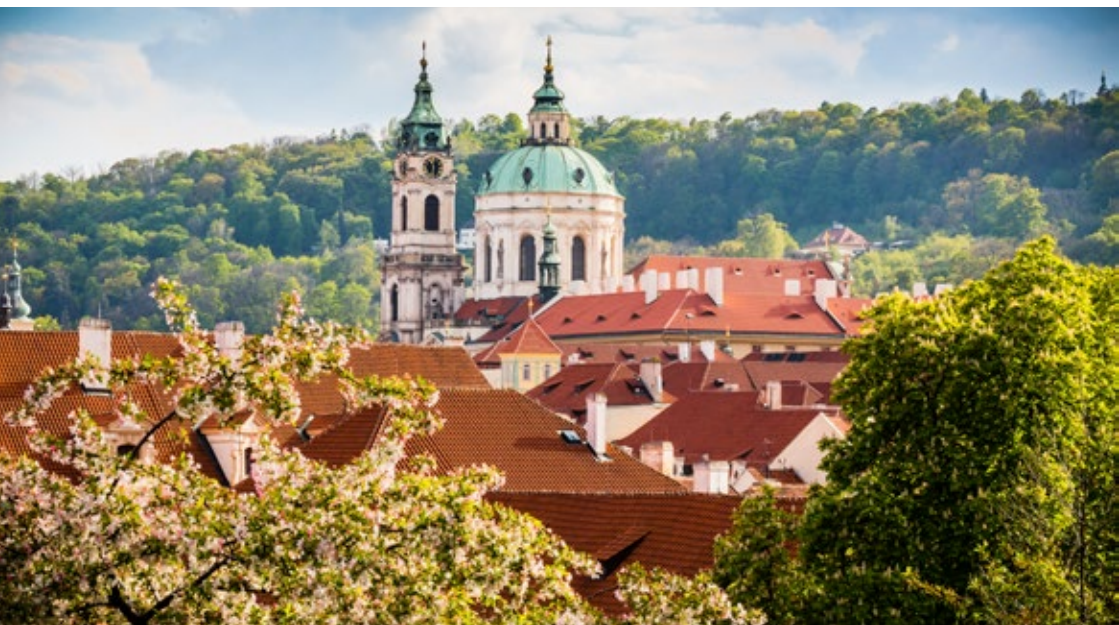
Our professional team together with other subcontracted specialists are for our clients a guarantee of high quality in the service provided.

Destinace

CEE **DACH**

Klientela

LEIS **MICE** **LUX** **ST**



St Nicholas Church in Lesser Town (Malá Strana), Prague © Prague City Tourism

VERNER TOUR s.r.o.

Neumannova 1477/17, Zbraslav,

156 00 Prague, Czechia

Contact person Radek Boháč

T +420 224941120

E vernertour@vernertour.com

www.vernertour.com

Verner Tour has been the trusted incoming agency for more than 25 years and values reliability, work ethic and hard work.

Member of the Association of Czech Travel Agencies



Destinace

CEE	DACH	WE	NA
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Klientela

LEIS	MICE	LUX	ST
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We are looking for like-minded partners – tour operators, with whom we will prepare tailor-made and irresistible offers for our guests who want to experience the beauty of Prague and the Czech Republic. We offer expertise and experience in preparing the best service and choosing the ideal accommodation and program for all types of guests. We always take good care of our guests during their stay, including non-stop assistance.

Main areas of our service:

- complete incoming travel service
- 24/7 guest-assistance
- group tourism
- student groups – student trips
- leisure tourism – leisure trips
- sports tourism – sports events
- business tourism – MICE, business trips, incentives
- city tours/walks and transportation
- leisure – cultural – sport activities in Prague and tailor-made program
- day-trips all over Czech rep.
- short/long stay accommodation



Entry Conditions for Foreign Tourists Visiting Czechia

The state borders of Czechia can be crossed at almost any point since they are within the Schengen Area. Border controls are not conducted, but spot checks may take place.

As a member of the EU and Schengen Area, Czechia benefits from an open market and free movement of people and goods. This allows foreign entrepreneurs and tourists easy access to the country without visa requirements for most European nations.

What is needed

■ Valid passport or ID

Visitors must possess a valid passport (or a national ID card for EU citizens) with at least three months of validity beyond the planned departure date.

■ Visa requirements

EU/EEA Citizens

No visa is required for visits of up to 90 days within a 180-day period.

With or without a visa

- A list of countries whose citizens may travel for a short term to Czechia with only a valid travel document and no need for a visa is given below.
- A list of countries whose citizens require a *kuvalid* visa to enter Czechia can be found [here](#).



Source:

www.visitczechia.cz/en-us/travel-info/entry-to-the-country

Although not mandatory, it is highly recommended to have travel insurance covering medical expenses and emergencies during one's stay in Czechia.

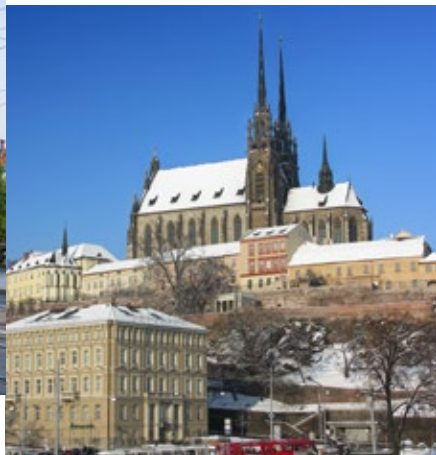


More information can be found on the Official Web Portal for Foreigners [here](#) and [here](https://ipc.gov.cz/en/): <https://ipc.gov.cz/en/>

Vintage Tram No. 42, Prague © Prague City Tourism



Peter and Paul Cathedral, Brno,
© Aleš Liška / Shutterstock



EES – Entry/Exit System

The Entry/Exit System (EES) is a European Union system that will replace manual passport stamping with a digital record of entries and exits of third-country nationals (non-EU citizens) travelling to the Schengen Area for short stays (up to 90 days in any 180-day period).

- Launch date: 12 October 2025, with a progressive start and transitional period (passport stamping may continue until full roll-out by April 2026).
- Data recorded: biometric data (four fingerprints and facial image) and information on traveller's identity, nationality, and travel documents.
- Purpose: to strengthen border management, enhance security, and facilitate the monitoring of the 90/180-day rule.



For more details see:
https://travel-europe.europa.eu/ees_en

ETIAS – European Travel Information and Authorisation System

ETIAS is a European travel information and authorisation system – that will require travelers from non-EU countries exempt from visa obligations to obtain online approval before entering the EU and to pay a fee prior to traveling to the Schengen area.

- Launch date: expected in Q4 2026, after the EES is fully in place.
- Fee: currently €7 per application, but the European Commission has proposed increasing it to €20 per application (travellers under 18 or over 70 will be exempt).
- Validity: generally 3 years, or until the end of the traveller's passport validity.
- Processing: most applications will be approved within minutes via an online form.



For more details see:
travel-europe.europa.eu/etias

Clementinum Baroque Library, Prague
© Prague City Tourism

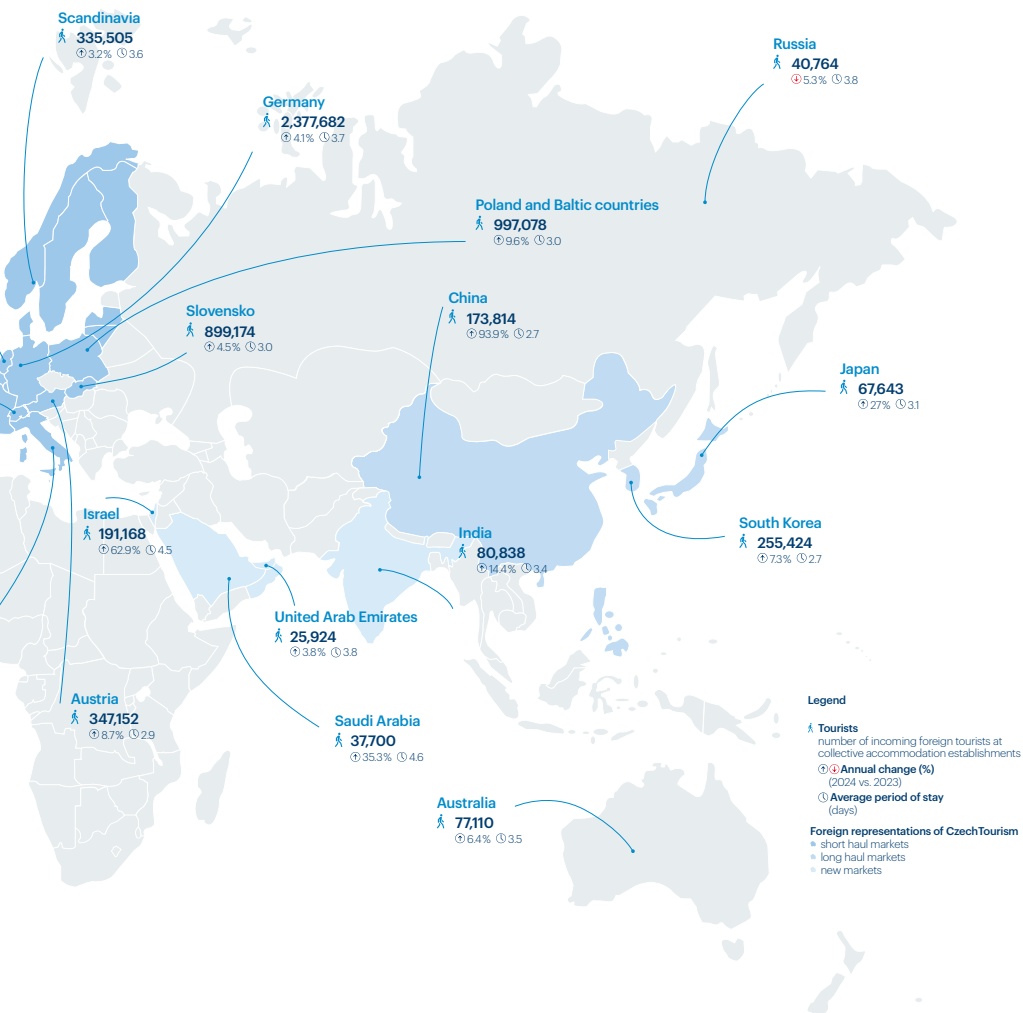


Transmitter and hotel Ještěd © Karel Hubáček – heirs 1963



Incoming tourism and Czech Tourism worldwide





#VisitCzechia

Importance of Tourism to the Economy

Tourism constitutes a key economic sector in Czechia, contributing around 2.9% to GDP and employing over 240,000 people. Following the pandemic, indicators show signs of gradual improvement in this regard.

In 2024, over 10,4 million foreign tourists visited the country, equating to 25.4 million overnight stays, primarily from Germany, Slovakia, Poland, the USA and UK.



More statistical details are available here:
<https://vdb.czso.cz/vdbvo2/faces/en/index.jsf?page=vystup-objekt&z=T&f=TABULKA&skupId=1330&katalog=31743&pvo=CRU03&pvo=CRU03&str=v282>



And here:
<https://tourdata.cz/data/interactive-country-report-2024-q/>

Tourism centres around the nation's cultural sites (Prague, Český Krumlov and elsewhere), spa towns (Karlovy Vary, Františkovy Lázně, etc.) and mountain resorts (Krkonoše, Šumava and others), while MICE, wellness retreats and visits related to sports activities are growing segments.

Tourism Satellite Account (TSA)

The Tourism Satellite Account (TSA) and data on tourism are detailed on the website of the Czech Statistical Office (ČSÚ). Statistics are given on tourism, including the economic contribution of the sector, its share of GDP, employment and other key indicators.



Interactive reports and overviews on the regions of Czechia, as well as associated categories, are available at the Tourdata website run by CzechTourism: <https://tourdata.cz>

Český Krumlov © Libor Sváček /Vydavatelství MCU



Františkovy Lázně © vanGeo / Shutterstock.com



Trade Fairs

The largest such event for tourism in the country is the Holiday World trade fair, which takes place annually in Prague. It showcases a wide range of offerings from the tourism sector, including presentations from travel agencies, hotels and regional tourist attractions.



For more see:
<https://holidayworld.cz/index>

Old Town Hall, Prague © Prague City Tourism



Legal Framework

This pertains to the commercial sector of Travel Agencies and Tour Operators. The Czech market boasts a wide variety of travel agencies and tour operators that specialize in inbound, outbound, and domestic tourism.

In 2025, over 630 licensed tour operators and approximately 1,250 active travel agents operated in the country. Major players have extensive international networks and a wealth of experience in collaborating with foreign partners.

Travel Agencies and Tour Operators (Czech acronyms: CA and CK, respectively)

In Czechia, operating a travel agency (CA) or a tour operator (CK) necessitates adherence to regulations and processes that ensure compliance with national laws. Below is a brief overview of the fundamental rules and requirements for consumer protection that exist.

Municipal house, Prague © Libor Sváček / vydavatelství MCU



Importance of Tourism to the Economy

- Registration: travel agencies and tour operators must be registered in the Commercial Register.
- The requirements for operating a travel agency (CA) or tour operator (CK) in the country are primarily governed by Act No. 159/1999 Coll., on certain conditions for business activities in the field of tourism. This law implements the EU Directive on package holidays and related travel services to ensure consumer protection and regulate the tourism sector.
- Licensing: A specific licence is required for tour operators (CK) that relates to providing proof of financial security (such as insurance) to cover potential liabilities and ensure consumer protection.
- All travel agencies (CK) authorised to organise and sell package holidays according to Act No. 159/1999 Coll. are listed on the official website of the Ministry for Regional Development of the Czech Republic.



For more details see:
[https://mmr.gov.cz/cs/ministerstvo/cestovni-ruch/seznam-cestovnich-kancelari/seznam-cestovnich-kancelari-\(1\)](https://mmr.gov.cz/cs/ministerstvo/cestovni-ruch/seznam-cestovnich-kancelari/seznam-cestovnich-kancelari-(1))

Tour Guides

From March 2021, every tour guide in Czechia is obliged to carry a dedicated ID card – the Czech Tourist Guide Identification Card, issued by the Ministry of Regional Development. Such guides have to attach this ID card visibly to clothing when providing tour guide services. Act No. 159/1999 Coll. provides additional governance.

Two types of tour guide ID cards are issued:

- 1st degree, without the need to prove a professional qualification
- 2nd degree, with proof of professional qualifications (the knowledge and skills required to work as a tour guide, excluding language skills and regional specializations).



Source:
<https://www.visitczechia.com/en-us/news/2021/10/n-czech-tourist-guide-identification-card>

Crown jewels,
© Barbora Petráčková, CzechTourism



State Opera Prague © Pavel Dosoudil





Tour guides are listed on the official website of the Ministry for Regional Development here:

<https://mmr.gov.cz/cs/microsites/pruvodci/pruvodci-v-cr>



<https://mmr.gov.cz/cs/microsites/pruvodci/seznam-pruvodcu>

It is recommended to seek out qualified tour guides who hold qualification card no. 2, certifying their expertise and professional skills.

Overview of Tourist Attractions

Czechia boasts a rich cultural and historical heritage, including 17 UNESCO World Heritage Sites that draw in visitors from around the world. These reflect the region's architectural significance and diverse cultural legacy.

UNESCO and Czechia

Since adopting the UNESCO convention in 1993, the country has expanded its list of heritage sites to seventeen, encompassing internationally renowned cultural, historical and architectural attractions.



Source:

<https://en.czech-unesco.org/>

Top tourist attractions in 2024

Examples of popular attractions last year were, as usual, Prague Castle, the Petřín Funicular Railway and Prague Zoo. Three zoos and a safari park ranked among the top ten most visited places, highlighting the growing popularity of these destinations among tourists.



Such attractions are presented in a graphical image labelled in English, available here:

<https://tourdata.cz/data/navstevnost-turistickych-cilu-2024/>

Charles Bridge, Prague,
© PHOTOCREO Michal Bednarek/shutterstock.com

Czech Philharmonic Orchestra,
© Czech Philharmonic -Petra Hajská



Cultural Events and Festivals

Czechia hosts a variety of CULTURAL EVENTS AND FESTIVALS throughout the year, celebrating its rich traditions, arts and history. Examples are given below.

Prague Spring International Music Festival

Held annually in May and June, this prestigious classical music festival features performances by renowned orchestras and soloists from around the world. It has been considered a significant event in the country since 1946.

Karlovy Vary International Film Festival

One of the longest running film festivals in Central and Eastern Europe, it takes place in early July. Showcasing a wide array of movies, film-makers and cinephiles come to it from across the globe.

Masopust

This is a traditional Czech event held before Lent that features parades, costumes and associated festivities. Each region has different customs, with celebrations in towns like Hlinsko gaining special recognition.

The Ride of the Kings

This event is held in several towns during the summer, especially in the Moravian part of the country. It involves a ceremonial procession of horse riders dressed in traditional costumes and celebrates local folk customs.

Other aspects of world heritage importance highlight further Czech cultural traditions and crafts. These include the Slovácko Verbuňk folk dance, falconry, puppetry, the production of Christmas ornaments from glass beads, indigo-blue dyeing techniques, as well as long-standing skills such as rafting and handmade glassmaking.

Laterna magika © Vojtěch Brtnický – Laterna Magika



Open air museum Strážnice © Františka Uříčáková



People travel in from far and wide to enjoy major music festivals of various types. These Outdoor events often feature performances by famous international bands. Notable ones include:

- Colours of Ostrava
- Rock for People
- The Metronome Festival
- Sázavafest
- JazzFestBrno
- Masters of Rock
- Beats for Love

Other events:

- The Signal Festival – a festival of light art
- Barum Czech Rally Zlín
- World Superbike Czech Republic in Most
- Jizerská 50
- Moto GP Brno

Colours of Ostrava © Tomáš Nekoranec

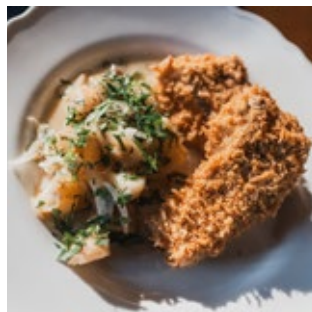


Importance of Tourism to the Economy

Czech Food

The country's cuisine is hearty and flavourful, featuring generous portions of meat, potatoes, slices of dumpling and rich sauces. Signature dishes include goulash, a meal called *svíčková* (marinated beef in a creamy sauce) and a sweet pastry named *trdelník*. Renowned for its beer, per capita consumption of it domestically ranks among the highest figures globally. Two of the best-known brands are Pilsner Urquell and Budweiser Budvar. As for spirits, a herbal liqueur sold as *Becherovka* is popular, as is *slivovice* in Moravia, which is distilled from plums.

Czech food © Unreal Visual



Beer tourism © Unreal Visual s.r.o.



In late summer and early autumn it is possible to buy fermenting red or white grape juice referred to as burčák, a sweet and delicious drink sometimes dubbed young wine. See also Wine Tourism.

Regional specialities include Pardubice gingerbread (perník), a very ripe cheese from Olomouc (olomoucký tvarůžek), frgál from Wallachia (essentially a flat cake) and spa wafers from Karlovy Vary and other towns.

Czech culinary traditions are deeply rooted in history and local ingredients, offering a diverse array of flavours that reflect the country's cultural heritage.



Try some Czech recipes by following this link!

<https://www.visitczechia.com/en-us/things-to-do/category-group-pages/cultural-heritage/gastronomy/recipes>

Platina restaurant, Prague © Lukáš Růžek



Novoměstský pivovar, brewery oast goose,
© Lukáš Růžek



Czechia – Perfect for Responsible Travel

Marked hiking trails

Czechia has one of the world's densest networks of hiking trails – over 43,000 km. They are marked and maintained by volunteers and lead visitors to every corner of the country.

Rail travel and connections

The densest railway network in Europe makes train travel easy, affordable and sustainable. Thanks to its central location, Czechia is also well connected by rail with neighbouring countries.

All-year destination

Thanks to its mild Central European climate, Czechia is ideal for travel in all seasons. Spring and autumn offer pleasant weather, fewer crowds and the chance to experience the country in a more relaxed atmosphere.

Rich history and colourful traditions

Czechia has one of the highest concentrations of cultural monuments in the world. The country is home to 17 UNESCO World Heritage Sites and a wealth of traditions that enrich every visit.

Protected nature

22% of Czechia is covered by national parks and protected landscape areas, safeguarding biodiversity and offering countless opportunities for responsible outdoor activities.

Spa and natural resources

Czechia's spa towns use natural springs and minerals to promote health and well-being, a tradition that has attracted visitors for centuries.

Green capital city

Prague is among the greenest capitals in the world, with extensive parks and natural areas within easy reach of the city centre.

Efficient public transport

Prague has the second-best public transport system in the world. Metro, trams and buses make it easy to explore the city without a car.

© CzechTourism, Unreal Vision



© CzechTourism, Unreal Vision





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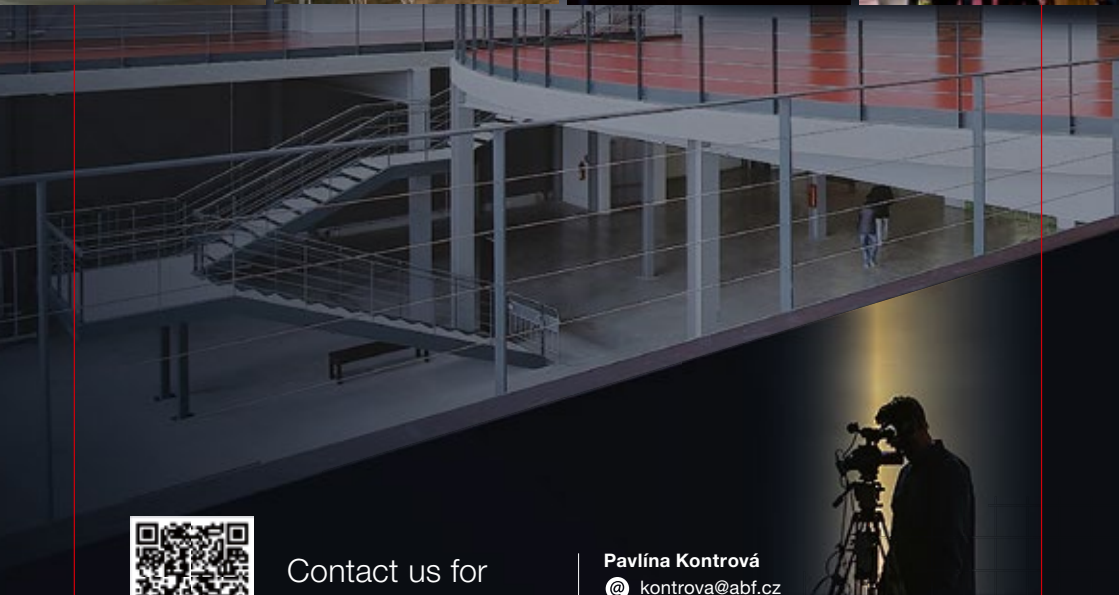
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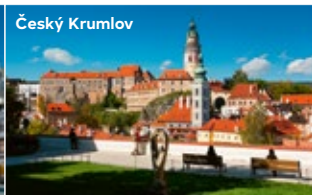


UNESCO
CZECH HERITAGE

Prague



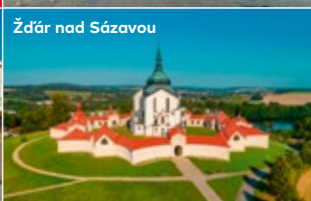
Český Krumlov



Telč



Žďár nad Sázavou



Kutná Hora



UNESCO

monuments like
from a fairytale

Lednice-Valtice Cultural Landscape



Kroměříž



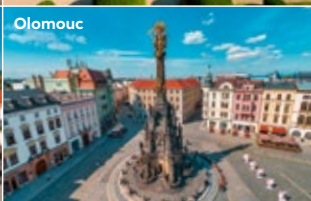
Holašovice



Litomyšl



Olomouc



Brno



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Kladruby nad Labem



Spa Triangle



Jizera Mountains Beechwoods



Žatec



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Catalogue of Czech incoming tour operators

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on the **Prague City Tourism** website
<https://prague.eu/>



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